We help leaders align & mobilize their organizations to deliver on their most critical commitments.

- Is every employee engaged & delivering on your brand promises every day?
- Are your teams aligned & committed, ready for adaptive execution?
- Do people in your culture consistently live their values & keep their word?
- What systems are in place to ensure follow-through & sustained action over time?

At Leadership Momentum, we serve as true partners, committed to your progress and your vision, helping you break free of the “muddy commitments” that add complexity and undermine execution, collaboration, and engagement.

**Breakthrough outcomes.**

Our clients hire us to achieve breakthrough outcomes in three areas:

**Align your Teams for Execution**

- Clarify your Strategic Objectives
- Mobilize Teams & Initiatives
- Improve Cross-team Alignment
- Set up Systems to Manage Follow-through

**Engage your Employees, Customers & Partners**

- Clarify your Value Proposition
- Help your Leaders Act on Survey Data
- Improve Partnerships with Large Accounts
- Set up Systems to Sustain Progress

**Create a Culture of Commitment**

- Clarify your Guiding Principles
- Develop Cultural Ambassadors
- Involve your Teams in the Mission
- Set up Systems to Sustain Momentum

**Our approach.**

Over the past 25 years, we have developed repeatable, reliable strategies for ensuring breakthrough results.

**CLARIFY**

Take an integrated view of people, priorities & outcomes

**MOBILIZE**

Craft clear, empowering commitments

**SUSTAIN**

Set up systems for sustaining focus & managing pace

**RENEW**

Break through barriers with real conversation & renewed commitment
Our clients are **mission-driven leaders** who hire us to help them achieve breakthroughs in:

- Accountability & Execution
- Employee Engagement
- Customer & Partner Relationships
- Culture & Values
- Brand Trust
- Corporate Responsibility

**Our services are designed to be different.**

Leaders and teams that work with us enjoy programs that are:

<table>
<thead>
<tr>
<th>Engaging</th>
<th>Designed as working sessions, not training classes</th>
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<tbody>
<tr>
<td>Transformative</td>
<td>Featuring compelling experiences &amp; two-way conversations</td>
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<tr>
<td>Efficient</td>
<td>Built to leverage team strengths &amp; projects underway</td>
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<tr>
<td>Practical</td>
<td>Set up to help you re-prioritize &amp; eliminate unnecessary work</td>
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<tr>
<td>Empowering</td>
<td>Framed so the team owns the mission &amp; the plan</td>
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<td>Rigorous</td>
<td>Focused on clear outcomes &amp; key business drivers every time</td>
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<td>Fun</td>
<td>Cultivating deeper relationships through collaborative work</td>
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<tr>
<td>Actionable</td>
<td>Crafted so teams design their own dashboards &amp; reviews</td>
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<tr>
<td>Effective</td>
<td>Based on repeatable, adaptable, &amp; scalable methods</td>
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**Selected U.S. and global clients**

- CellMark
- Hewlett Packard
- Stanford
- Cisco
- HMH
- Symantec
- CTB/McGraw Hill
- Intuit
- Sungevity Solar

Leadership Momentum is led by Elizabeth Doty, in partnership with a network of experienced practitioners.

Since earning her MBA from Harvard in 1991, Elizabeth has helped leaders in over a dozen industries mobilize teamwork and build cultures of commitment, collaboration and action. In 2013-14, she worked as a Lab Fellow with the Safra Center for Ethics at Harvard University, conducting field research on organizational promises and commitments. In 2016 she was named a Thought Leader in Trust.

**Is aligning & mobilizing your team a critical priority for your business?**

**Call us to discuss your goals! 888.967.5567**

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