

LeadershipMomentum.net



UNLEASHING THE POWER OF COMMITMENT

We help leaders **align & mobilize their organizations to deliver on their most critical commitments.**

- Is every employee engaged & delivering on your brand promises every day?
- Are your teams aligned & committed, ready for adaptive execution?
- Do people in your culture consistently live their values & keep their word?
- What systems are in place to ensure follow-through & sustained action over time?

At Leadership Momentum, we serve as true partners, committed to your progress and your vision, helping you break free of the “muddy commitments” that add complexity and undermine execution, collaboration, and engagement.

Breakthrough outcomes.

Our clients hire us to achieve breakthrough outcomes in three areas:

Align your Teams for Execution

translate your strategy & vision into shared goals & commitments

- Clarify your Strategic Objectives
- Mobilize Teams & Initiatives
- Improve Cross-team Alignment
- Set up Systems to Manage Follow-through

Engage your Employees, Customers & Partners

translate your mission & brand promises into engagement and action

- Clarify your Value Proposition
- Help your Leaders Act on Survey Data
- Improve Partnerships with Large Accounts
- Set up Systems to Sustain Progress

Create a Culture of Commitment

translate your values into actionable commitments & behavior

- Clarify your Guiding Principles
- Develop Cultural Ambassadors
- Involve your Teams in the Mission
- Set up Systems to Sustain Momentum

Our approach.

Over the past 25 years, we have developed repeatable, reliable strategies for ensuring breakthrough results.



CLARIFY

Take an integrated view of people, priorities & outcomes



MOBILIZE

Craft clear, empowering commitments



SUSTAIN

Set up systems for sustaining focus & managing pace

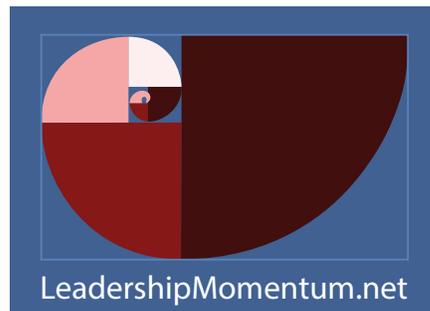


RENEW

Break through barriers with real conversation & renewed commitment

Our clients are **mission-driven leaders** who hire us to help them achieve breakthroughs in:

- Accountability & Execution
- Employee Engagement
- Customer & Partner Relationships
- Culture & Values
- Brand Trust
- Corporate Responsibility



Our services are designed to be different.

Leaders and teams that work with us enjoy programs that are:

Engaging	Designed as working sessions, not training classes
Transformative	Featuring compelling experiences & two-way conversations
Efficient	Built to leverage team strengths & projects underway
Practical	Set up to help you re-prioritize & eliminate unnecessary work
Empowering	Framed so the team owns the mission & the plan
Rigorous	Focused on clear outcomes & key business drivers every time
Fun	Cultivating deeper relationships through collaborative work
Actionable	Crafted so teams design their own dashboards & reviews
Effective	Based on repeatable, adaptable, & scalable methods



“**Brilliant work.** Makes a material difference to leaders and organizations.”
– Chief Customer Officer

“**One of the best leadership conversations** I’ve ever attended.”
– Marketing Manager

“**Surpassed our expectations!**”
– Chief Executive Officer

Selected U.S. and global clients

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| CellMark | Hewlett Packard | Stanford |
| Cisco | HMH | Symantec |
| CTB/McGraw Hill | Intuit | Sungevity Solar |



Leadership Momentum is led by Elizabeth Doty, in partnership with a network of experienced practitioners.

Since earning her MBA from Harvard in 1991, Elizabeth has helped leaders in over a dozen industries mobilize teamwork and build cultures of commitment, collaboration and action. In 2013-14, she worked as a Lab Fellow with the Safra Center for Ethics at Harvard University, conducting field research on organizational promises and commitments. In 2016 she was named a Thought Leader in Trust.

Is aligning & mobilizing your team a critical priority for your business?

Call us to discuss your goals! 888.967.5567

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